The world is losing its color. It's quite literally turning into fifty shades of gray. According to recent AI research, colors are disappearing from our world. The algorithm in the study traced color changes over time, documenting thousands of items from the 1800s to now. Two centuries ago, there was a mix of different colors, with black, white, and gray representing about 15% of all items. Today it is all grayed out. Nearly 60% of objects, items, and materials are black, white, or gray. Considering that the lack of color is the new rainbow, it becomes imperative that we understand this issue at hand by first observing color trends past and present, second analyzing the switch of color usage, and lastly highlighting the impacts of the world without color.