"Sorry We Have Supply Chain Issues!"

Abstract

Our motivation to start this project was to deepen our understanding of supply chain management through the lens of a local business. Since the Covid pandemic, people got a basic understanding of supply chain issues. Our goal is to demonstrate the real-life supply chain operations and challenges faced by Café 3 Zero 7. Coffee lovers who live in the area should want to understand why businesses such as Café 3 Zero 7 are not getting everything they need. After conversing with the owners of Café 3 Zero 7, we can conclude that the supply chain has a massive impact on one's business. Issues such as suppliers not having enough inventory could negatively impact Café 3 Zero 7, thereby turning away potential customers. When fully stocked, Café 3 Zero 7 is the place to get your perfect cup of coffee.